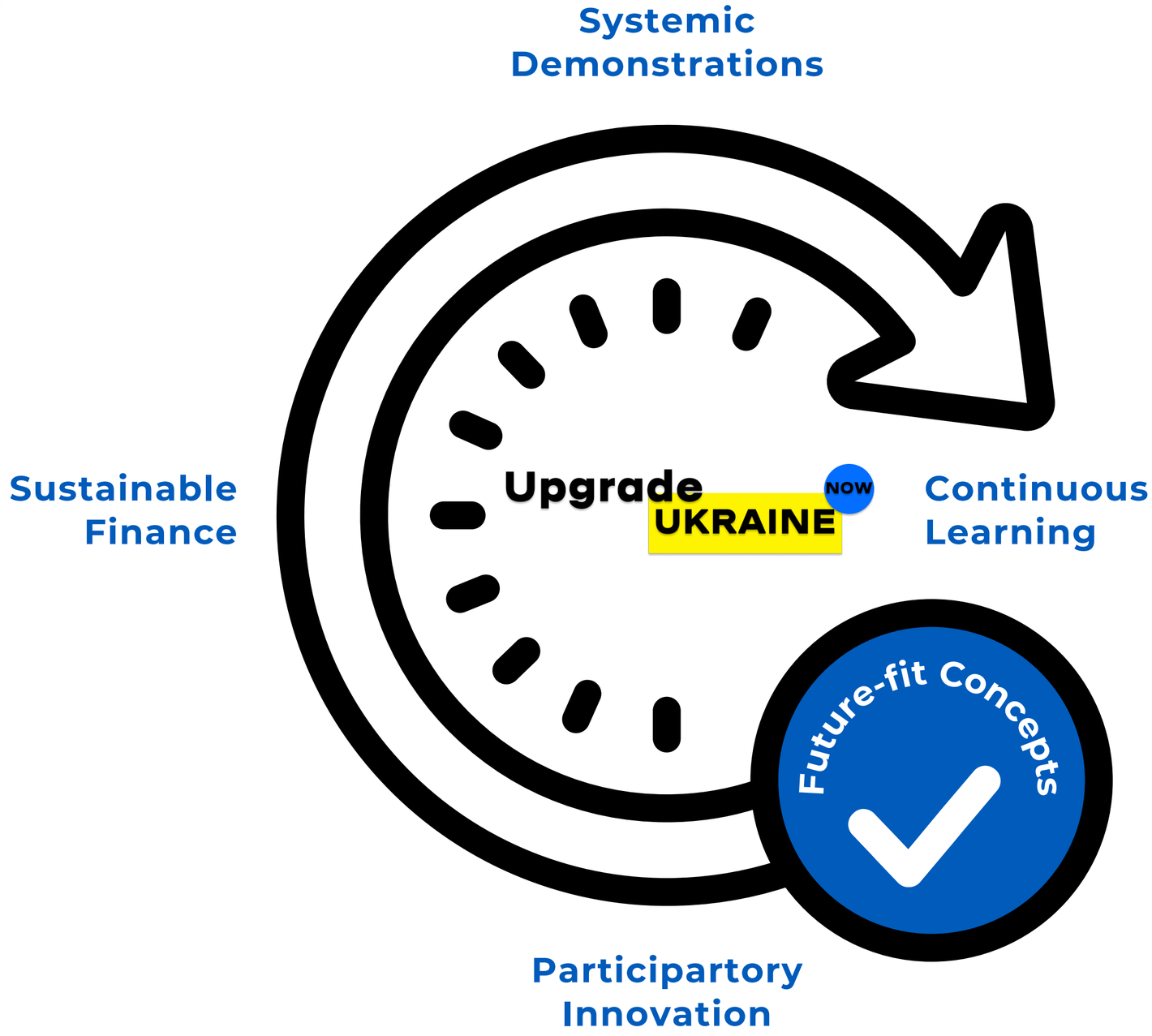
Upgrade UKRAINE NOW

AN INITIATIVE TO CONNECT GLOBAL RESOURCES WITH
A VALUE-DRIVEN RECOVERY FOR ALL UKRAINIANS

WHO WE ARE

Upgrade Ukraine is an initiative aiming to ensure that promised funds and support are used for a value-driven recovery linking Ukrainian potential with international resources.

We wish to create a better Ukraine for future generations by connecting rapid crisis response with the demonstration of systemic change and long-term impact. Everyone is invited to dream beyond the pre-war status quo.



WHY WE ENGAGE

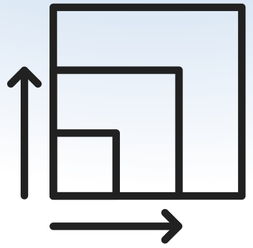
There are many recovery efforts ... but what kind of future is desirable?

Since February 2022 the international response to the unbelievable crisis has been extensive. In parallel, there are many initiatives started by Ukrainians looking into how prepare for the time when the war is won.

Although many initiatives want to create positive impact, there are challenges hindering the effective deployment of ressources and actual change on the ground. We aim to contribute to a more agile response landscape by facilitating:

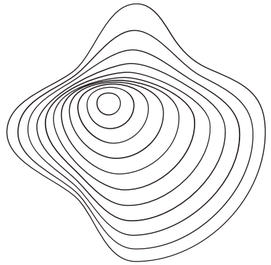
- FUTURE-ORIENTED IMAGINATION FRAMEWORKS
- INTEGRATION OF INTERNATIONAL CRISIS LEARNING
- REGENERNATIVE ECONOMY CONCEPTS
- INTERNATIONAL INVESTMENTS REACHING COMMUNITIES
- EFFECTIVE CONNECTIONS BETWEEN INITIATIVES
- COORDINATION ACROSS SECTORS AND GEOGRAPHIES
- INCLUSION OF YOUNG PROFESSIONALS

WHAT WE STRIVE FOR



Systemic Leadership

connecting global and local experts that explore, shape and influence strategic systemic shifts



Regenerational wellbeing

building capacities for systemic creativity and science-based action and policy across different sectors

Projects & funder relations

combining collective knowledge generation with actual placemaking and infrastructure development

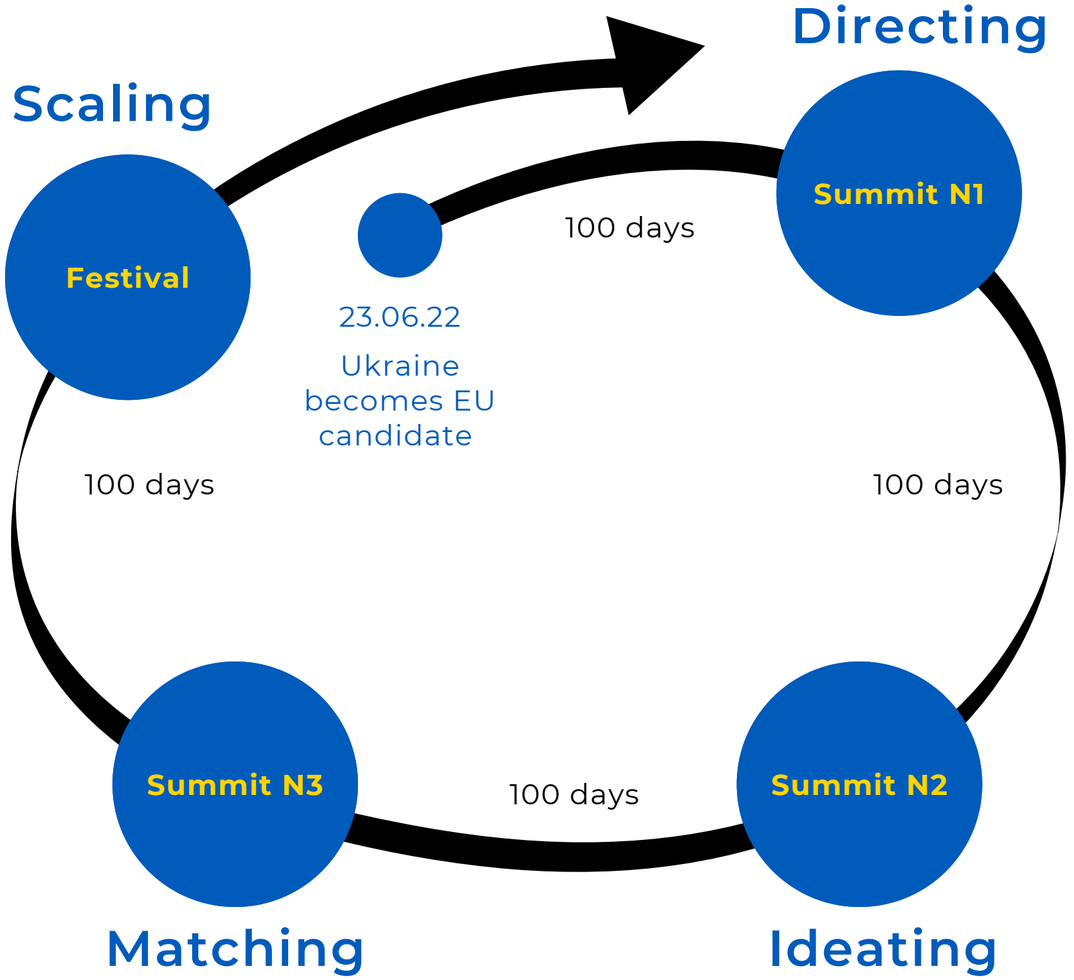
New economic principles

identifying instruments for coherent and future-fit implementation of large recovery plans with European learning

WHAT WE OFFER

On June 23rd 2022, Ukraine was granted European Union Candidate Status. During the next 500 days, we will organize Upgrade Ukraine as a process that enables the development of tactical alliances, shared taxonomies, and collaborative interventions through a series of events:

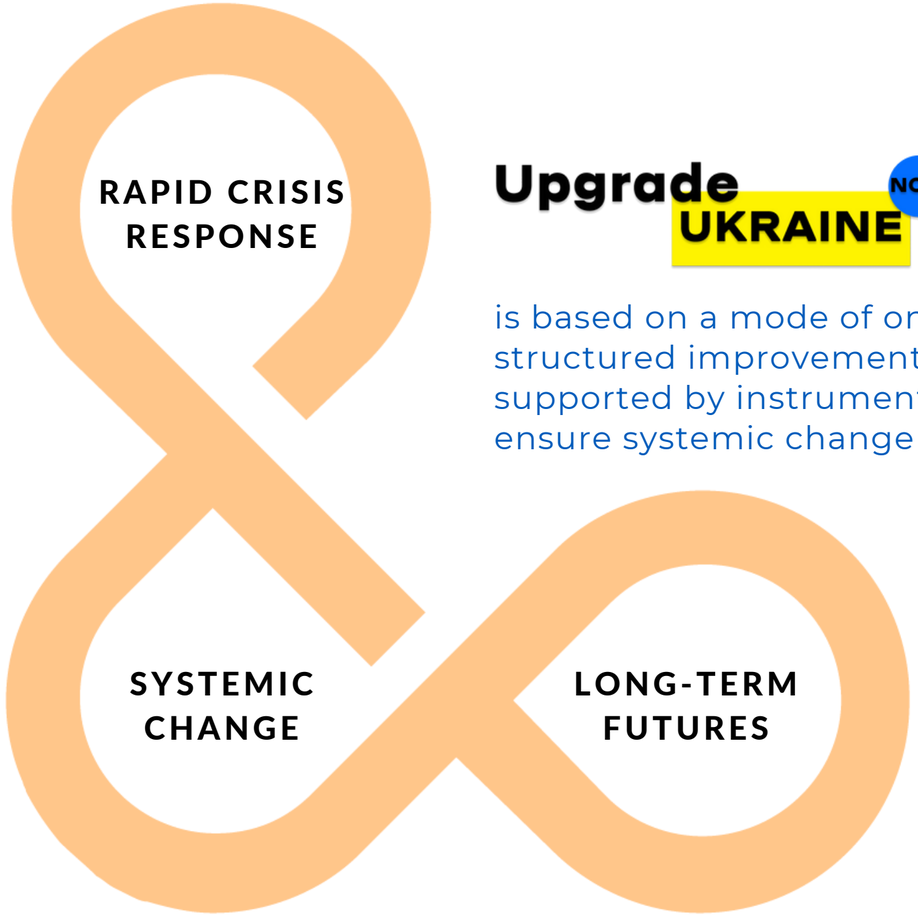
- Summit “Directing” 10/2022 (compass & Upgrade principles)
- Summit “Ideating” 01/2023 (missions & ideas for systemic demonstrations)
- Summit “Matching” 04/2023 (teams & first prototypes)
- Festival in Ukraine 07/2023 “Scaling” (Upgrade fair & mainstreaming approach)



HOW WE WORK

The next 10x100 days are critical for the reorganisation of human activity within planetary boundaries. 10×100 provides a minimum viable structure for crisis learning that connects good decision practice, coordinates strategic opportunities, and leverages explorative pathways.

By working in 100-day commitment cycles, we will structure Upgrade Ukraine as a process for continuous learning and evaluation by facilitating joint sensing and sense-making, sharing tangible strategies and interventions before implementation as well as addressing struggles and fears that have not yet been approached strategically.



Upgrade UKRAINE NOW

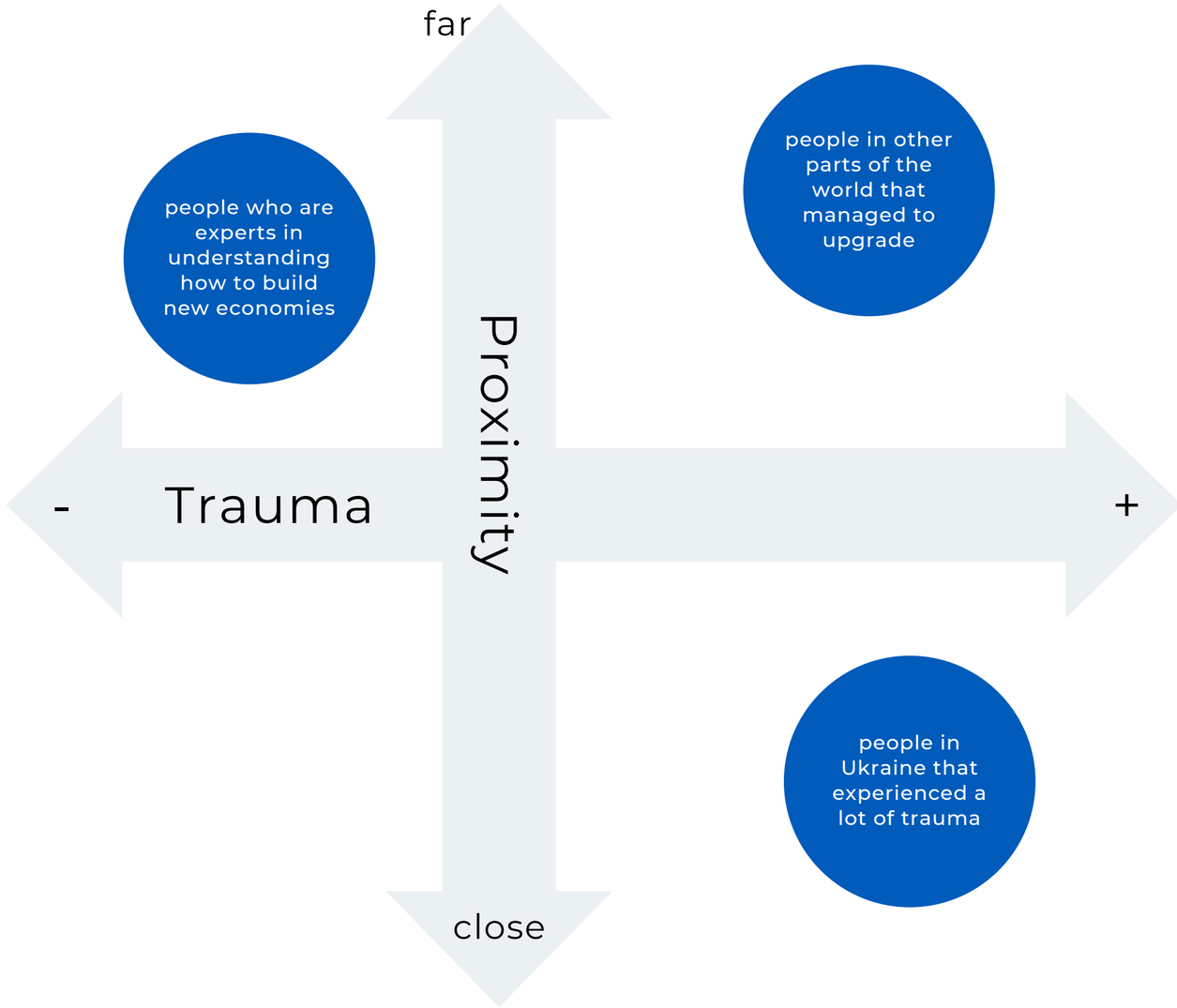
is based on a mode of ongoing structured improvement, supported by instruments that ensure systemic change (10x100)

BECOME A CO-CREATOR

Upgrade Ukraine will offer a learning space for various groups of people - experts, makers, funders and partners.

For the first summit, we are looking for experts with a focus on e.g. regeneration, collective infrastructures, future-fit economy or sustainable finance based on a "Quadruple Helix" approach for the interdependent interaction of state, economy, science, civil society as well as media and arts.

Please reach out if you are ready to join the conversation beyond rebuilding the status quo: http://upgradeukraine.org/



ENGAGE WITH US

Upgrade Ukraine will open up spaces for thinking and doing for various groups of people:

- **Funders** who will support with resources, knowledge and networks
- **Experts** who will be part of creating the basis for "Upgrade Ukraine"
- **Makers** who will demonstrate impact according to the "Upgrade principles"
- **Partners** who will help to implement the projects to be developed

Currently we are setting up our non-profit, building the path to the first Upgrade Summit with the network support of 10x100, StartUpboat, European Forum Alpbach, Alliance4Ukraine, Ashoka, Open Future Coalition, Restart Ukraine, Skoll Foundation and others.

In order to host a group of 50-60 people during the first Summit in October 2022, we are fundraising a **budget of 150k € for:**

- **Location & Catering**
- **Travel & Accomodation**
- **Organisation & Communication**
- **Stakeholder Engagment**

CONTACT US

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- Ukrainian leadership academy graduated
- Project/operation manger, business process analyst

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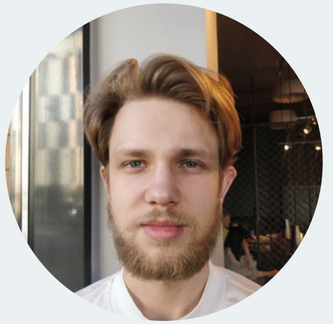
- CEO in Moos art. space in Berlin
- Community builder
- Placemaker



Ivan Syrtsov

- Founder and CEO of Ukrainian family
- Founder of the biggest coliving network in Ukraine
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- Director of Politics for Tomorrow
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